

GDPR PRIVACY POLICY

1. Introduction

This GDPR Privacy Policy explains how **KALIPYANSAN Standart Kalıp Elemanları Sanayi ve Ticaret A.Ş.** (“Company”, “we”, “us”, “our”) processes personal data in accordance with the **General Data Protection Regulation (EU) 2016/679 (“GDPR”)**.

We are committed to protecting the privacy and security of personal data of our customers, business partners, website visitors, and other data subjects.

2. Data Controller

Company Name:

KALIPYANSAN Standart Kalıp Elemanları Sanayi ve Ticaret A.Ş.

MERSIS No:

049262460800001

Address:

TOSB Taysad Organized Industrial Zone
1st Avenue, 12th Street, No:10
Çayırova / Kocaeli – Türkiye

Email:

info@kalipyansan.com

KEP:

kalipyansan@hs01kep.tr

3. Scope of Personal Data Processed

Depending on the relationship with the data subject, we may process the following categories of personal data:

- Identification data (name, surname, company name)
- Contact details (email address, phone number, address)
- Business information (company, title, department)
- Website usage data (IP address, browser type, cookies)
- Communication records (requests, complaints, correspondence)
- Legal and contractual data

4. Purposes of Processing

Personal data are processed for the following purposes:

- Conducting business and contractual processes
- Managing customer and supplier relationships
- Fulfilling legal and regulatory obligations
- Ensuring website functionality and security
- Managing requests, inquiries, and complaints
- Improving products, services, and user experience

5. Legal Bases for Processing

Personal data are processed based on one or more of the following legal grounds under Article 6 of GDPR:

- Consent of the data subject
- Necessity for the performance of a contract
- Compliance with legal obligations
- Legitimate interests of the Company, provided that fundamental rights and freedoms of data subjects are not overridden

6. Data Transfers

Personal data may be transferred to:

- Authorized public authorities, where legally required
- Domestic and international service providers (IT, hosting, analytics)
- Business partners, suppliers, and logistics providers

All transfers are carried out in compliance with GDPR and applicable data protection safeguards.

7. International Data Transfers

Where personal data are transferred outside the European Economic Area (EEA), appropriate safeguards such as **Standard Contractual Clauses (SCCs)** or other lawful transfer mechanisms are applied.

8. Data Retention Period

Personal data are retained only for the period necessary to fulfill the purposes for which they were collected, or as required by applicable laws. Once the retention period expires, data are securely deleted, destroyed, or anonymized.

9. Data Subject Rights

Under GDPR, data subjects have the following rights:

- Right of access
- Right to rectification
- Right to erasure (“right to be forgotten”)
- Right to restriction of processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent at any time
- Right to lodge a complaint with a supervisory authority

Requests may be submitted via e-mail or KEP address.

10. Data Security

We implement appropriate **technical and organizational measures** to protect personal data against unauthorized access, loss, alteration or disclosure.

11. Cookies

Our website uses cookies to ensure proper operation, analyze performance, and improve user experience. Detailed information is available in our **Cookie Notice**.

12. Updates to This Policy

This Privacy Policy may be updated from time to time. Any changes will be published on our website and become effective upon publication.

13. Contact

For any questions or requests regarding this GDPR Privacy Policy or your personal data, please contact us:

info@kalipyansan.com
kalipyansan@hs01kep.tr